

# Chamber Marketing Consultancy

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The Chamber Marketing Consultancy team can support all your marketing requirements from start to finish. With many years of marketing consultancy experience and access to over 51 million business records and 374 million consumer records, we can help with everything from strategy, literature & web design to telemarketing and virtual marketing support.

We aim to provide comprehensive and personalised marketing services ensuring your business achieves its goals and you are getting your message across to the right people in the best way.

Through a flexible portfolio of activities we can help you target new customers, increase sales and convey your business professionally to your target marketplace:

## **Virtual Marketing Department**

Provides the flexibility of 'Pay As You Go' marketing support with a co-ordinated approach to your marketing needs.

## **Marketing Strategy**

Using our exclusive planning process, we can help provide direction and structure to keep you focused and maximise your potential.

## **Brand Management**

We can help establish an eye catching visual identity and ensure its consistent use throughout your marketing material, increasing brand recognition within the market place.

## **Literature Design**

We work with you to establish the objective of the literature and ensure that this is met while maintaining consistent use of the brand. We provide both design and copywriting services.

## **Web Development**

From development of an online strategy through to design, production and search engine optimisation of a website, we are able to provide a full service to meet your online needs.

## **Advertising**

We will develop your advertising strategy in line with your other marketing initiatives and design your advertisement for you.

## **Managed Campaigns**

Targeted campaigns using distinct or combination activities such as direct mailing, telemarketing, eshots, text mailing, search engine optimisation etc.

*To receive your **FREE marketing health check** or to discuss any of the services provided by the Marketing Consultancy Team please contact us on Tel: 0121 450 4218 e-mail:*

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